



# BookBrowse

Your guide to exceptional books

## **What is BookBrowse?**

BookBrowse is an affordable readers' advisory solution for public libraries, specializing in selective book recommendations and providing in-depth coverage of, and enriching resources about, the very best books.

## **Editorial Focus**

Because people don't have the time to read *about* every book, let alone read all of them, BookBrowse seeks out and recommends only the best in contemporary fiction and nonfiction. We feature high-quality, well-written books across a range of genres, mainly for adults, with some outstanding YA—books that not only engage and entertain but also deepen our understanding of ourselves and the world around us.

## **Who will enjoy BookBrowse?**

Our editorial focus and extensive reading group resources make BookBrowse perfect for book club members; readers looking for an enriching reading experience; and busy librarians responsible for collection development, readers' advisory and book club organization.

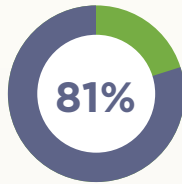
# **BookBrowse: A Curated Readers' Advisory Solution for Public Libraries**



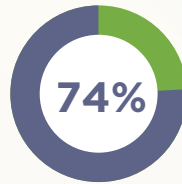
## Who Visits BookBrowse?

Over half a million book-lovers visit BookBrowse each month, but only those who are individual members (paying an annual subscription), or patrons of a subscribing library, have access to our premium content.

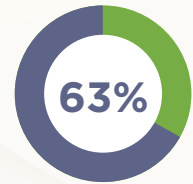
Many of your patrons will already be familiar with BookBrowse because our visitors are frequent and dedicated library users:



**read** at least three books each month



**borrow** at least one book from their library each month



**visit their library** online at least once a month, and 70% visit in person



are in at least one **book club** (of which, over a third are in two or more clubs)



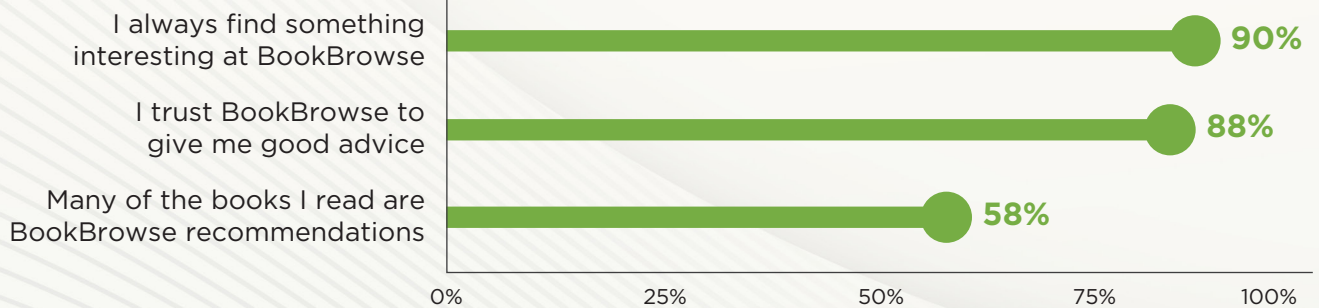
are members of their "**Friends of the Library**" group and/or volunteer in the library



**71% Female**

**29% Male**

### BookBrowse is a trusted resource:



Source: Google Analytics 2018, and 2016 survey of 3600 people who have visited BookBrowse more than once.

### LIBRARIANS SAY...



"There is so much to see, read and enjoy on BookBrowse that I can't get it all in. I keep it open in my browser at all times. I just adore it!"

- EILEEN KONTROVITZ, OUACHITA PARISH PUBLIC LIBRARY (LA)



## Basic Content

	FREE	PREMIUM
Fiction, nonfiction, and some YA	●	●
Jacket summaries and excerpts	●	●
Roundups of media and pre-pub reviews, condensed to salient opinions	●	●
Author biographies, interviews and pronunciation guide	●	●

## Interactive Online Magazine

<i>The BookBrowse Review</i> (publishes twice-monthly)		●
Access to full magazine archives		●
Opt-in email notifications when new issues publish, branded for library		●

## Readers' Advisory & Collection Development

Search and cross-reference by genre, time period, setting and theme		●
Read-alikes by title and author		●
In-depth reviews		●
"Beyond the book" articles		●
Previews of notable books publishing soon (online & downloadable)		●
Award-winners & favorites	●	●

## Book Clubs

Book club recommendations by genre, time period, setting and theme		●
Weekly top-10 most popular book club titles	●	●
Reading guides (1000+, printable)	●	●
Interviews with book clubs	●	●
Advice on starting & running a book club	●	●

## Community

On-line book discussions	●	●
Reader reviews	●	●
Book news & blog	●	●
Giveaways and literary quizzes	●	●

## Library Integration

Web pages and emails branded for library, no advertising		●
Links from each book to library OPAC		●
Seamless access within the library via IP recognition		●
Access for patrons outside the library via "login-free remote access"		●
Free BookBrowse bookmarks, tent cards, posters and shelf talker inserts		●
Web graphics and dynamic apps		●
Unlimited support for both librarians and patrons		●
Monthly usage stats		●



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## LIBRARIANS SAY...



“Of all our electronic resources, BookBrowse is the favorite of our patrons, and our stats show it’s the most used.”

- GEORGIA ROBINSON, CITY OF KAWARTHA LAKES PUBLIC LIBRARY

## THE MEDIA SAYS...



“When we saw that BookBrowse had won Gold in the Modern Library Awards, we weren’t surprised. Our judges—librarians in public, academic, K-12, and special libraries—obviously agreed that BookBrowse has a significant role to play in their libraries for their own research and for their patrons.”

- JENNY NEWMAN, VP, LIBRARY WORKS

## A resource patrons will enjoy, at a price librarians love!

### Subscription Options

Both subscription options include BookBrowse web pages and emails branded for the library with no advertising. They also include links from each book to the relevant search result in the library’s OPAC, and free printed promotional materials, web graphics, and dynamic apps. Plus, unlimited support and monthly usage stats.

#### In-Library Subscription:

Provides unlimited seamless access to BookBrowse within library buildings via IP recognition. Login and password access for librarians working remotely.

#### Remote & In-Library Subscription:

Provides unlimited, simultaneous RPA and in-library access. Libraries can authenticate remote users themselves (e.g. via EZ Proxy) or BookBrowse can authenticate based on standard parameters of the library’s card numbers, e.g. 14 digits starting with 12345.

Exclusive  
Feature!

Includes our innovative **“Login-Free Remote Access”** feature so remote patrons can start browsing BookBrowse with one click—for example, from a link on their library’s website or from an email—without logging in first. This encourages patron usage and makes it possible for librarians to link directly to any BookBrowse page.

[www.bookbrowse.com/lib](http://www.bookbrowse.com/lib)

[library@bookbrowse.com](mailto:library@bookbrowse.com)

1800 745-5306 x 109